

House of Kiranvi

Wear Your Moment

Logo Design Presentation



House of Kiranvi

The House of Kiranvi logo reflects a perfect blend of luxury and elegance. The stylized "K" with its graceful curves represents creativity and the artistry behind every handcrafted piece. Paired with a refined serif wordmark, the design conveys sophistication and timeless couture. The soft, muted tones add warmth and exclusivity, aligning with the brand's focus on wedding and occasion wear. Overall, the logo expresses a promise of refined style crafted for life's most memorable moments.

House of
Kiranvi

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Badge



Logomark

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Signature Monogram

The stylized “K” serves as the central monogram, designed with graceful curves that reflect elegance, craftsmanship, and premium couture detailing. It represents the brand’s identity with a timeless and artistic touch.

Refined Serif Typography

The use of classic serif typography in the brand name conveys sophistication and heritage. It enhances the boutique’s luxurious character while maintaining clarity and a premium aesthetic.

Versatile Logo System

Multiple logo formats — including the monogram, circular emblem, and full wordmark — provide flexibility across branding needs. This system ensures the identity remains consistent and stylish on tags, packaging, signage, and digital platforms.

House of
Kirani

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